



Connecticut Lottery Corporation

Official 2nd Chance Drawing Procedures for Powerball Power Cruise Promotion

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Connecticut Lottery Corporation 2nd Chance Drawing Procedures

Powerball™ Power Cruise™ Promotion

PART 1: OVERVIEW

1.01 The purpose of this document (the “Procedures”) is to set forth the procedures governing the 2nd Chance Drawing (the “Drawing”) for the Powerball Power Cruise Promotion (the “Promotion”), managed and conducted by Alchemy3. (“ALCHEMY”) on behalf of the Connecticut Lottery Corporation (the “Lottery”). One (1) Drawing will be conducted in conjunction with the Promotion with 25 prizes to be awarded. These procedures supersede any other information other disseminated by the Lottery.

To qualify for the Promotion, participants must c. A purchase of five (5) Powerball® with Power Play® wagers of \$3.00 on a single ticket for one drawing during the promotion period will generate one (1) FREE sequential trailer Drawing Entry ticket (Award Ticket) which entitles the consumer to one (1) entry into a drawing to win one (1) of twenty-five (25) “Powerball® Power Cruise” prizes.

ALCHEMY will develop a microsite designed for players to register their trailer tickets. This site is meant **only** for the purposes of registering ticket to provide contact information so the LOTTERY can contact player immediately following the drawing. It does NOT establish ownership of the ticket. The ticket is the bearer instrument. If selected, the ticket MUST be presented to the LOTTERY to claim a prize.

1.01.01 Additional draw procedures for other related drawings associated with the Promotion may be implemented at a later date if necessary.

1.01.02 This 2nd Chance Drawing is void where prohibited by law.

1.02 A Drawing will be held in conjunction with the Promotion. Drawing will be held at ALCHEMY’s office at 860 Warsaw Road, Roswell, Georgia, 30075. After confirming the eligibility of all winning participants and other required information, prizes will be awarded.

1.02.01 In this document, the terms “entrant,” “player” and “participant” are interchangeable.

PART 2: PRIZES

2.01 Twenty-five (25) winners will receive a five (5) night Western Caribbean cruise vacation package for two (2) on board the privately chartered Royal Caribbean Brilliance of the Seas departing from the Port of Tampa to two (2) ports of call – Key West, Florida and Cozumel, Mexico.

2.02 Cruise dates are January 15 – January 20, 2018.

2.03 Each Prize Package consists of:

- One (1) double occupancy balcony stateroom
- All meals (except specialty dining)
- Roundtrip coach class airfare for two (2) persons from any major airport within the continental U.S. including Washington, D.C. (excluding airports in Hawaii and United States territories) and Puerto Rico to the destination airport (Florida winners will receive a travel allowance in lieu of airfare, if requested)

- Hotel accommodations (including hotel taxes and fees) for two (2) in the port city the night prior to cruise departure
- Ground transportation between the destination airport, hotel, and port, and between the port to the destination airport for the return flight
- Onboard ship credit of \$250 per cabin (non-refundable) to be utilized for incidental items such as beverage service, shore excursions, specialty dining, casino gaming, and purchases made during the cruise and/or similar expenditures
- \$1,000 in spending money
- Automatic entry into periodic onboard \$500 drawings, including the separate chance to win a \$50,000 grand prize (200 winners will receive \$500 American Express prepaid cards; 1 winner will receive a \$50,000 check)
- Admission to exclusive onboard concert

All primary gratuities on the ship (room attendant & dining room staff) and all trip-related destination/departure taxes included

2.03.01 Odds of winning a Drawing prize are dependent upon the number of eligible entries received for each Drawing.

2.03.02 The prizes to be awarded in the Drawing are set forth in the table below.

Drawing Number	Number of Cruises	Prize Value
Drawing #1		
Balcony State Rooms	25	\$4,855

- 2.04** Alchemy3 is transferring and remitting applicable state and federal taxes on behalf of the winners. Such amounts shall be posted on the Lottery's website.
- 2.05** Entrants may win a maximum of one (1) 2nd chance prize.

PART 3: DRAWING DATES

The Entry Start Date, Entry Deadline Date, and Drawing Date for the Drawing is set forth below. All times are Eastern Time. ALCHEMY shall conduct the Drawing in accordance with the following schedule, and shall conduct the Drawing on a date determined solely by the Lottery.

- 3.01** Drawing:
 - 3.01.01** Entry Start Date: July, 30, 2017 at 5:00am
 - 3.01.02** Entry Deadline Date: September 23, 2017 at 23:59:59
 - 3.01.03** Drawing Date: September 28, 2017
 - 3.01.04** Web site and social marketing platforms, noticing at retail locations, and a public notice in three (3) major Connecticut newspapers.
- 3.02** Drawing dates and location are subject to change at the discretion of the Lottery and the Connecticut Department of Consumer Protection (“DCP”), subject to the prior written approval of both.
- 3.03** The Lottery reserves the right to cancel or suspend the Drawing or the Game.

PART 4: ENTRIES

- 4.01** To qualify for the Drawing, participants must purchase a 5-board Powerball w/PowerPlay ticket (wager amount \$15). The aforementioned purchase will automatically generate a Ticket as defined in Section 1.01.
 - 4.01.01** All Ticket holders will be eligible for the drawing
 - 4.01.02** Entrants must be 18 years old or older to participate.
 - 4.01.03** Ticket is the bearer instrument; players MUST keep ticket and provide to lottery to claim their prize. Failure to provide the original Game ticket will result in disqualification.
 - 4.01.04** Entries are subject to validation by the Lottery or its designee.
 - 4.01.05** Void where prohibited by law.

PART 5: DRAWING PREPARATIONS

- 5.01** The Lottery shall deliver a file containing all eligible Ticket numbers as detailed in Section 1.01 in a mutually agreed upon format and method of delivery,
- 5.02** ALCHEMY will provide Drawing equipment and materials, including:
- 5.02.01** Office and recording equipment as needed to support procedures related to the Drawing events.
- 5.03** ALCHEMY, or its designees, will provide for the Drawing:
- 5.03.01** A Drawing Manager (“DM”), an employee of ALCHEMY who will supervise all activity related to the Drawing.
- 5.03.02** Drawing Assistant(s) (“ASST”), individuals designated by the DM who will assist in conducting the Drawing as outlined in these Procedures. These individuals will be employees of ALCHEMY unless otherwise preapproved by the Lottery and the DCP.
- 5.03.03** Drawing Auditor, representing an independent CPA firm and hired by ALCHEMY to witness all drawing and certify that Parts 6 and 7 of these Procedures are followed. The CPA firm to witness the drawing is as follows:
- Rosenthal and Kaplin, P.C.
1117 Perimeter Center West, Suite E-201
Atlanta, Georgia 30338
P: 770.551.8665
- A.** ALCHEMY may choose an alternate CPA firm, which is certified by ALCHEMY, as deemed necessary.
- 5.03.04** Lottery employees and/or Lottery Security Department personnel and DCP representatives may serve as witnesses to the Drawing.
- Other witnesses – any individual who desires to witness a Drawing will be permitted to do so, providing the individual furnishes his/her name, address, and valid form of identification (i.e., driver’s license, passport) to the Lottery, at least forty-eight (48) hours prior to the Drawing. These witnesses will serve no official purpose in a Drawing and will not sign any Drawing form or Drawing documentation. Any expenses incurred by a witness will be the responsibility of the witness.
- ALCHEMY will accommodate as many Drawing witnesses as possible but reserves the right to deny individuals access or limit the number of witnesses based on fire codes and regulations, personnel safety considerations or when conditions exist that may interfere with the efficiency or security of Drawing operations.
- 5.03.05** ALCHEMY is providing the Secure Draw System (“SDS”) for the Drawing. This is the computer Random Number Generator (“RNG”) application that selects entries randomly from multiple sources (mail and Internet).
- 5.04** Drawing Activity
- 5.04.01** All Drawing activity will occur at the offices of ALCHEMY.
- (Part A is Reserved and Used for Security Purposes)**

PART 6: DRAWING PROCESS

- 6.01** ALCHEMY will be responsible for video recording all Drawing processes as set forth in these Procedures. The video will be placed on a Secure File Transfer Protocol (“SFTP”) server for retrieval by Lottery Security Personnel. Such recordings will be kept and stored by the Lottery Security Department. Additionally, the Lottery will be provided with a live video feed of the Drawing activities as they occur. The Lottery will log into the video system approximately fifteen (15) minutes prior to the live Drawing.
- 6.02** All Drawing activities may be overseen and witnessed by a DCP representative and by Lottery representatives.
- 6.03** 6.03 – 6.03.01
Winner and Alternate Selection (Reserved and Used for Security Purposes)

PART 7: DETERMINATION OF A WINNER

7.01 WINNER ELIGIBILITY

- 7.01.01** Winners must submit a completed Eligibility Form provided by the Lottery within ten (10) business days of delivery, to establish compliance with applicable rules and requirements.
- 7.01.02** Entrants must comply with these Procedures and any other applicable law, regulation, policy or rule.
- 7.01.03** By entering the Drawing, the entrant consents to publication of the entrant’s name, photo, prize won and city by the Lottery or its agents.
- 7.01.04** The Lottery shall not award a 2nd chance prize to a winner who has not fully satisfied any debt: owed to the Lottery; owed to the State of Connecticut that is collected through the Lottery; or owed to a third party that is collected by the State of Connecticut through the Lottery. However, the Lottery will allow the winner seven (7) business days to satisfy any such debt. If the debt is satisfied within the time allowed, the prizewinner must provide proof, in the Lottery’s sole discretion, that demonstrates that such debt has been fully satisfied. If such debt is not satisfied within the time allowed, the prize will be deemed disqualified and Lottery will choose an alternate winner.
- 7.01.05** Second chance prizes shall not be paid to or won by: a current Lottery employee or a current Lottery Board Member; natural persons and legal entities issued a vendor or affiliate license by the State of Connecticut Department of Consumer Protection in connection with the Lottery’s operations, as authorized under Conn. Gen. Stat. § 12-815a; anyone otherwise prohibited from playing CLC games by reason of any contract or agreement with the CLC; and an immediate family member (related by blood, adoption, marriage, domestic partnership or civil union) of an individual described in this Part 7.01.05 residing as a member of such individual’s household.
- 7.01.06** Failure by an entrant to follow guidelines or meet eligibility requirements will result in disqualification.

7.02 POST-DRAWING ACTIVITY

- 7.02.01** In the event of a disqualification, or the failure of a prize winner to fill out and return forms within ten (10) business days following the delivery of notification of the 2nd chance win by Certified Mail, or the failure of a winner to claim his/her prize, an

alternate entry will be selected and used to award a prize. Alternate entries will be kept in a secured area at the Lottery and used as needed.

- 7.02.02** If more alternate entries are necessary, they will be drawn as needed.
- 7.02.03** Names of winners will be released to the public, via the Lottery's website, print or electronic media, as soon as possible.
- 7.02.04** Information about alternates will not be made public, unless an alternate replaces a disqualified winner or one that the Lottery has not heard from within ten (10) business days.
- 7.02.05** ALCHEMY, or its designees, will forward to the Lottery an Excel spreadsheet containing the selected winning numbers as detailed in Section 6.03.

PART 8: PRIZEWINNER NOTIFICATION AND VERIFICATION

- 8.01** The Lottery Games Department post the 25 selected numbers on their website and communicate by any and all methods at the sole direction of the lottery. All winners will be required to complete and return the Eligibility Form within ten (10) business days following posting, and provide proof of age, before the prize will be fulfilled.
- 8.02** Alternate entries will be used to replace any disqualified entries, or Entrants that fail to complete the form as described in Part 8.01. The first alternate drawn will take the place of the first game ticket disqualified or Entrant that has not responded as dictated in the letter. The 2nd alternate drawn will take the place of the 2nd game ticket disqualified or Entrant that is unreachable, and so on.
- 8.03** Winners must produce the original Ticket for validation.
 - 8.03.01** If a winner is unable to produce the Ticket within the allotted time, the winner will be disqualified and the prize will be awarded to an alternate winner.
- 8.04** Following the winner's timely return of the Eligibility Form and required documents, and subject to the Lottery's verification of that information, the Lottery will authorize its designee(s) to send a congratulatory letter and the Drawing prize to each winner within ten (10) business days of the Lottery authorization date.

PART 9: TREATMENT OF ENTRIES

- 9.01** One hundred eighty (180) calendar days following the Drawing Date, ALCHEMY will destroy the computer drawing files used for the Drawings, and the drawing reports, as well as all personally identifiable information collected from participants.
- 9.02** All Internet-generated entries are retained in the entry database for the duration of the second chance Drawings, regardless of whether or not they are selected in a Drawing, to ensure that any entry cannot be submitted more than one time during the course of the Drawing.
 - 9.02.01** Following the conclusion of the Drawing, all selected numbers will be forwarded to the Lottery's Director of Security via SFTP in a password-protected zip file.
 - 9.02.02** ALCHEMY will provide the Lottery Director of Security a statement that the record was forwarded to the Lottery.
 - 9.02.03** Once the Lottery Director of Security confirms receipt of the electronic file, the entry data will be permanently deleted from the database (at least 180 days following the

final Draw date). ALCHEMY will provide an official written statement, attesting to said deletion, to the Lottery Security Director.

- 9.02.04** All winning and non-winning entries and alternate entries received by the Lottery will be retained for a period of one (1) year following the completion of the last Drawing, at which point the Lottery may destroy such entries.

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